

11. How will Measure “E” benefit the communities?

- A. This would include staffing the Upper Lake Fire Station 24 hours a day.
- B. In some cases, your medical insurance may not cover the total cost of your ambulance billing. Property owners will receive an added benefit that any insurance payment will be accepted as payment in full for any medical emergency response.

12. What have been the call volumes for the various types of services?

Year	Total Calls for Service	Medical Calls	Fire Incidents
2017 up to 11/1/17	2,645	1,959	686
2016	2,952	2,161	791
2015	2,885	2,199	686
2014	2,607	2,016	591
2013	2,661	2,027	634
2012	2,531	2,050	481



Measure E

FACTS AND INFORMATION

1BNORTHSHORE FIRE PROTECTION DISTRICT



Northshore Fire Protection District

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6257 7th Ave.

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Who we are

Northshore Fire Protection District is a Special District that serves a population of 12,000 residents that covers the north shore of Lake County from the Mendocino County line to the Colusa County line for a total of 357 square mile service area. The District is a combination of 4 fire districts that merged in 2006 to form the Northshore Fire Protection District. The District is governed by a 5-member Board of Directors, elected by the registered voters residing within the District. We are totally committed to the maintenance of the highest standards of quality and service to members of the public and our community.

Frequently Asked Questions

1. Why does the Fire District need a tax increase?

A. To maintain current operating services that we provide and to expand for future growth within our district.

2. What happens if the Measure “E” does not pass?

A. The district will have to reorganize over next few years. This reorganization may include closing stations and or limiting emergency medical services, public assists, and/or various other community services

3. When is Measure “E” going to be on the ballot?

A. April 10th 2018

4. When would the tax increase go into effect?

A. The Tax would go into effect July 1, 2018 and be reflected on the property tax bills due in December 2018 and April of 2019.

5. When was the last time the fire district had a tax increase?

A. The last increase for Upper Lake, Nice and Lucerne was in 1996. Clearlake Oaks had an increase in 2004.

6. I don’t own property. Does that mean Measure “E” doesn’t affect me?

A. Measure E affects all community members of the NFPD services, because medical emergencies and fire don’t just happen to homeowners. As a community member your vote is still very important to the future of the District and yourself.

7. How does the \$115 CAL-Fire “Fire Prevention Fee” benefit our Fire District?

A. While NFPD never received funding from the CAL Fire “Fire Prevention Fee” it was announced earlier in 2017 that the “Fire Prevention Fee” was suspended by Gov. Jerry Brown on July 1, 2017 through the year 2030.

8. Why can’t Northshore Fire recover our costs for Ambulance services?

A. The majority of our district is made up of 50% Medi-care, 39% Medi-cal and 8% private Insurance 1-2% of self-pay. Medi-care and Medi-cal both negotiate the rates which do not cover our costs of operating.

9. What type of vote is required to pass the measure?

A. By law, this measure must pass with a 2/3rds vote (66.67%)

10. How will Measure “E” be collected?

A. Measure E is an increase in the Fire Fee on the property tax bills. The fee will be collected at the same time and same manner as the annual property taxes currently are.